



1st ed. 2017, XI, 158 p. 5 illus.



Hardcover

- ► 49,99 € | £44.99 | \$54.99
- ► *53,49 € (D) | 54,99 € (A) | CHF 67.00



Available from your library or

► springer.com/shop



Printed eBook for just

- ► € | \$ 24.99
- springer.com/mycopy

J.P. Allen

Technology and Inequality

Concentrated Wealth in a Digital World

- ➤ Offers an up-to-date, academic-quality survey of technology and inequality, not limited to sociology or economics but focused on business and technology practice—how technology companies behaveUses current, business-oriented case studies: search, social media, sharing economy
- ► Focuses on wealth concentration and financial data
- ► Provides usable frameworks for analysis

This book will summarize what we know about technology and inequality across disciplines, and seek out new ways to analyze this relationship based on technology and business practices, with the objective of restoring digital technology as an engine of opportunity. Besides the unique focus on the role of technology in inequality, the book will have a unifying theme of tracing wealth creation and wealth capture in the technology sector, and relating specific practices—what technology companies actually do—to larger shifts in wealth and power. A clear conceptual framework will be used to analyze key industry case studies: search engines, social media, and the 'sharing' economy.



Order online at springer.com ► or for the Americas call (toll free) 1-800-SPRINGER ► or email us at: customerservice@springer.com. ► For outside the Americas call +49 (0) 6221-345-4301 ► or email us at: customerservice@springer.com.